

Exceptional Value!

What's more, a trip to The Baby Show can really save you money and time! These are just some of the products sold at the Show by exhibitors. Be sure to take advantage of these great prices.

Quinny Zapp Pushchair
£150 RRP

£120



Bugaboo Cameleon Pram
(including Maxi-Cosi Cabrio Fix car seat, plus adaptors)
£768.95 RRP

£630



Maxi-Cosi Cabrio Fix Car Seat
£110 RRP

£95



Mamas & Papas Modena Furniture Set – Inc Wardrobe, Cot & Dresser
£930 RRP

£670



Tomy Walkabout Classic Advance Baby Monitor
£39.99 RRP

£32



Tommee Tippee Closer to Nature Electric Steriliser
£40 RRP

£30



Fisher-Price Rainforest Take-Along Swing
£64.99 RRP

£58
at the Fisher-Price stand



VTech V.Smile Baby Infant Development System
£39.99 RRP

£30



MAXI-COSI

Quinny
Always Ahead

VOLVO

Try before you buy and find the ideal travel system. Head to **Out & About** where you can test the latest **Maxi-Cosi** car seats and **Quinny** buggies, then try them for size in **Volvo's** extensive range of cars.

mothercare

Both offering 10% off everything bought at the Show!

Fisher-Price

Getting to Earls Court is easy

With tube, rail and road access, Earls Court is really easy to reach. Check out the travel information below, or visit thebabyshow.co.uk for further details.

BY TUBE

Earls Court is on the District and Piccadilly lines. Check services are running smoothly by visiting www.tfl.gov.uk or calling 020 7222 1234.

BY CAR

Earls Court has a 1,200 space car park next door. Pre-book by calling 0871 871 9809 or online at www.eco.co.uk

If you're planning to drive, don't forget the Bounty Collect by Car Service.



BY TRAIN

West Brompton for Earls Court. Silverlink and Southern Trains run services from Clapham Junction, Gatwick Airport, Brighton, Walford Junction and Willesden Junction. For all train enquiries, call National Rail on 08457 484950.

BY BUS

Earls Court is served by these bus routes: 74, 328, C1, C3 & 190.

WHEELCHAIR ACCESS

You can hire manual wheelchairs free of charge. Call 020 7370 8818 to book one in advance. Visit www.eco.co.uk for more information.

DEAF PARENTS/ PARENTS TO BE

We are working with Deaf Parenting UK to provide BSL interpreters each day of the Show, enabling Deaf parents to meet experts at various stands.



For more information, please visit Deaf Parenting UK stand or visit www.deafparent.org.uk

Please note that for access to The Comfort Pure Stage with Prima Baby, a BSL interpreter will be on stage on **Saturday 18 October**.

Book today at
thebabyshow.co.uk
or call **0871 231 0844***

* Calls charged at national rate. Booking fee applies. The advance box office closes 16 October 2008. Information correct at time of print.

CLARION
EVENTS

The Baby Show is organised by Clarion Events
Earls Court Exhibition Centre, London SW5 9TA

Amazing Choice and

Give your baby the best start at The Baby Show. With unbeatable shopping, expert advice and fabulous entertainment, the Show is an essential part of having a baby.

- Boutique offerings
- High Street brands
- Fair trade suppliers
- Organic solutions
- Latest launches & innovations...

It's all here at great value; surrounded by:

- Family entertainment
- Expert advice
- Talks
- Fashion shows
- Play areas
- Photo opportunities
- Competitions
- and much more!

Meet our
headline sponsors

BOUNTY

Join the UK's favourite
parenting club at
the Show



Learn about travelling
safely with Volvo

Check out our "Hassle Free" section to see how easy a day out at The Baby Show can be.

The Baby Show
...an essential part of having a baby

in association with
BOUNTY

sponsored by
VOLVO

Earls Court, London
17 - 19 October 2008

- Unbeatable shopping •
- Expert information and advice •
- Fantastic entertainment •

For more info on products and offers
visit thebabyshow.co.uk/greatvalue

Your Essentials

Take advantage of the great offers available on all the essentials. To help we've devised a quick checklist of must-have products all found at the Show.

Checklist

- | | |
|--|---|
| <input checked="" type="checkbox"/> Maternity Wear | <input checked="" type="checkbox"/> Baby Bouncer |
| <input checked="" type="checkbox"/> Car Seat & Travel System | <input checked="" type="checkbox"/> Baby Carrier/Sling |
| <input checked="" type="checkbox"/> Moses Basket | <input checked="" type="checkbox"/> Breast Pump |
| <input checked="" type="checkbox"/> Cot & Mattress | <input checked="" type="checkbox"/> Baby Bath & Thermometer |
| <input checked="" type="checkbox"/> Pram & Buggy | <input checked="" type="checkbox"/> Baby Monitor |
| <input checked="" type="checkbox"/> Steriliser | |
| <input checked="" type="checkbox"/> Bottles & Teats | |
| <input checked="" type="checkbox"/> Nursing Bra & Breast Pads | |
| <input checked="" type="checkbox"/> Essentials for your Hospital Bag | |
| <input checked="" type="checkbox"/> Mum-to-be Beauty Essentials | |
| <input checked="" type="checkbox"/> Changing Bag & Mat | |
| <input checked="" type="checkbox"/> Nappies & Wipes | |



Information Points at the Show

- ★ Join **Bounty**, the UK's favourite parenting club and pick up your free Mum-to-be or baby Essentials full of samples and information from the **Bounty** stand
- ★ Get trusted advice from **Tommy's**, the pregnancy health charity, at its **Meet the Midwives & Health Visitors Centre**

BOUNTY

Tommy's
[Let's talk baby]

- ★ Meet **Prima Baby** Magazine and visit **The Stage** for their daily expert talks
- ★ Find out about your local **NCT** group and what services they can offer



nct

Learn & Play



The Comfort Pure Stage with Prima Baby

- See the latest maternity wear from **Mothercare** and **Mamas & Papas** at our daily catwalk shows
- Listen to our **guest speakers** talk about a range of topics including baby nutrition, pre and post-natal fitness, toddler behaviour, breastfeeding and sleep

mothercare



Mamas & Papas



vtech

cartoonito

Fisher-Price

HUGGIES



itv

DabySign

Playtime

- Try baby massage in the **Fairy World of Softness**
- Experience the colours and sounds of the interactive **VTech Smart-Play Zone** with your little one
- Watch their eyes light up when they meet **Barney and Fireman Sam** on **Cartoonito's** stand
- Watch your little one play and laugh with **Fisher-Price**
- Visit the **Huggies Experience** for a photo of your little one and to relax in their comfy sofa area
- Let your baby have fun splashing around in **Comfort Pure's** ball pool
- Find out about the latest trend in baby communication from **ITV BabySign**

And there's more...

Enter your baby into the **Face of The Baby Shows** competition with **Comfort Pure** and you could win a year's modelling contract for your little one.



Annabel Karmel MBE



Hassle Free

We have all your needs covered!

Forget the changing bag? Pampers provide huge **dedicated changing facilities** – it's quick, easy and better still nappies and wipes are **free!**

Forget the food? The **Tommee Tippee** feeding area provides a **private breastfeeding area**, **free** Cow & Gate food, bibs, spoons and warming facilities

Pick up essential tips from the nutritionist at the **Organix Under 1s Café** whilst your baby enjoys a complimentary Savoury Pot!

Eating for two? **Bambino Mio Cravings Café** will create your snack of choice – sweet or savoury. Or try a refreshing juice at the **Central Café** with **Pampers** and **Unicef**

Baby Free Shopping? Our fun filled crèche provided by **Teddies Nurseries** leaves you free to shop whilst ensuring supervised entertainment for your tot

Hands Full? Don't worry, **Bounty** will make life easier with their Shopping Drop-off, Collect by Car & Home Delivery services

“We were surprised to find deals that beat the internet – and products we couldn't find elsewhere! The baby massage was also great fun..”

H.Cole,
The Baby Show Birmingham



Tommee Tippee

Organix



Teddies Nurseries

BOUNTY



Book your Tickets

Earls Court, London 17 - 19 October 2008

Opening times: 9.30am - 5.30pm daily

- **Standard Ticket: £15.50**
- **Save by booking in Advance: £13.50**
(all tickets include official Showguide worth £6.15)
- **Kids go free! (0 - 10yrs)**

The Baby Show are working with **Pampers** and **Unicef** to provide a vaccine for every ticket sold – for further details visit thebabyshow.co.uk



Your ticket to The Baby Show is great value. Try products and collect samples from big names:
• **Bounty** • **Johnson & Johnson** • **Huggies** • **Persil Non-Bio**
• **Comfort Pure** • **Pampers** • **SMA Nutrition** • **Organix**
• **Cow & Gate** • **Fairy Non-Bio** • **PregnaCare** • **Bio-Oil**
• **Rachel's Organics**, plus many more

Book today at thebabyshow.co.uk or call **0871 231 0844***

NEW!

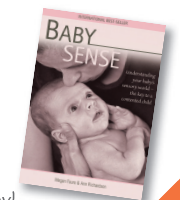
SAVE MORE WITH OUR VALUE PACKAGE

On top of all the great benefits that the Show's normal ticket offers, the value package is here to make your day out even easier, save you more and includes special gifts for you and your baby!

- **2 Adult Tickets with official Showguides**
- **All day parking at venue (one car)**
- **Lunch for 2 at Pizza Express-to-Go within the Show***
- **Best Selling Book "Baby Sense" by Megan Faure & Ann Richardson* (one copy)**
- **The new Tommee Tippee soother created by dental experts* (pack of two soothers)**

The Baby Show Value Package £65

* includes Pizza or Salad & soft drink, gifts to be collected on arrival at Value Package Desk at entrance.



LIMITED AVAILABILITY EACH DAY

Win £500 Mothercare vouchers

For your chance to win simply book tickets in advance and you'll be entered into our prize draw.

* Calls charged at national rate. Booking fee applies. The advance box office closes 16 October 2008. Information correct at time of print.